

**ALAN L. FREED ASSOCIATES
PUBLIC POLICY SEMINARS**

FY 2007

CAPITOL HILL WORKSHOP

AND

WHITE HOUSE WORKSHOP

BROCHURE

The Capitol Hill Workshop was founded and developed by Alan L. Freed Associates in 1976.

CAPITOL HILL WORKSHOP:

U.S. National Security, DOD, and the New Global Realities

March 13-15, 2007

June 5-7, 2007

September 18-20, 2007

Capitol Hill Club, Washington, DC



The 110th Congress faces many complex global issues crucial to the Department of Defense.

The war in Iraq, NATO involvement in Afghanistan; combating terrorism; nation-building around the world; the economic rivalry with China; nuclear proliferation from Iran to North Korea; and Russia's retreat from democracy – all of these concerns will continue to have significant budgetary implications for the new Congress, the Department of Defense, and the nation.

How will lawmakers respond? What will be the likely impact on DoD? These questions, along with other economic and social issues affecting our nation, will be discussed by a distinguished group of political experts and leading authorities on the national policymaking process.

The Capitol Hill Workshop will include a visit to Capitol Hill, the Supreme Court, and the Library of Congress.

CAPITOL HILL SPEAKERS*

Congressional Leadership: An Update on the Issues Facing the 110th Congress

Walter Oleszek, Senior Specialist in American Government, Congressional Research Service;
Author of *Congress and Its Members*

Reforms in Strategies, Weapons and Personnel Policies Facing DOD

Mark Lowenthal, President and CEO, Intelligence and Security Academy; Former Staff Director,
House Intelligence Committee

The Role of Congressional Staff

Colton Campbell, Legislative Assistant for Mike Thompson; Author of *Guide to Political Campaigns in America*

Congress and the Domestic Agenda

Norman Ornstein, Resident Scholar, American Enterprise Institute

The Role of Staff and the Committee on Appropriations

M. Sidney Ashworth, Clerk, House Appropriations Committee

The Military and Congress

Senator Dennis DeConcini, Democratic Senator from Arizona (1977-95)

Iran: Where Do We Go From Here?

Ambassador Edward Gnehm, Ambassador to Jordan (2001), Kuwait (1990), and Australia (2000-01)

Future Prospects for Defense Spending in an Era of Transformation

Lawrence J. Korb, Senior Fellow, Center for American Progress; Former Assistant Secretary of
Defense under President Reagan

Leadership in Congress: Personal Reflections

Larry LaRocco, Former Democratic Representative from Idaho; President, Fleishman-Hillard-
Government Relations; U. S. Association of Former Members of Congress

The United States & The Middle East: Prospects for the Three Major Crisis Areas

Ambassador Samuel Lewis (Ret.), U.S. Institute of Peace; Policy Planning Staff; Former
Ambassador to Israel under Presidents Carter and Reagan

Reflections on Lawmaking in America: Personal Responsibility and the National Interest

Ralph Nader, Consumer Advocate and 2004 Presidential Candidate

Defense Authorization and the Appropriations Process

Stephen Daggett, Specialist in National Defense, Congressional Research Service; Author of *The Economy, The Defense Budget, and National Security*

Russia Under Putin: Friend or Foe?

Yuri Maltsev, Soviet Defector and Economic Specialist; Former Senior Researcher, Institute of
Economics, Academy of Sciences of the USSR

Contemporary Congressional Politics and Their Impact on the President's Policy Priorities
James Thurber, Director, Center for Congressional and Presidential Studies, American University

Lobbying Congress: Money and Politics

Cleta Mitchell, Political Law Attorney; Former Oklahoma State Legislator; Former Director and General Counsel, Term Limits Legal Institute

Guns vs. Butter: The Domestic Agenda vs. Defense Spending in an Era of Transformation

Allen Schick, Visiting Fellow, Brookings Institution; Professor of Public Policy, University of Maryland; Author of *Congress and Money*

The Politics of Energy and U.S. National Interests

Llewellyn King, Publisher and Editor, *Energy Daily*, *White House Weekly*, and *Defense Week*; Host, *White House Chronicle* (Cable TV)

The Globalization of Economic Life: American Institutions at Risk

Jack Blum, Attorney; Former Special Counsel, U.S. Senate Committee on Foreign Relations; Former President, National Consumers League

The North Korean Threat: Where Are We Headed?

Chuck Downs, Former Foreign Policy Advisor; U.S. House Policy Committee; Author of *Over the Line: North Korea's Negotiating Strategy*

The New Strategic Dilemmas Facing Congress

Martin Sieff, National Security Correspondent and Former Chief Political Correspondent, United Press International

The Middle East: Prospects for the Three Major Crisis Areas

Ambassador Samuel Lewis (Ret.), U.S. Institute of Peace; Policy Planning Staff; Former Ambassador to Israel under Presidents Carter and Reagan

President Bush and Congress: From Honeymoon to Separation

Eleanor Clift, Contributing Editor, *Newsweek* Magazine; Panelist, *The McLaughlin Group*; Author, *Founding Sisters*

The 110th Congress and U.S. Military Policy: An Overview

Frederick Kagan, Resident Scholar, American Enterprise Institute; Military Historian

SPECIAL TOUR: *Capitol Hill, including visits to congressional hearings, the Supreme Court, the House and Senate galleries (optional), and the Library of Congress.*

**Roster highlights speakers from 2006 Capitol Hill Workshops and is meant to offer interested participants an illustration of the type of sessions they will be experiencing in this seminar. Approximately 15 presentations will be made at each workshop. Presentations and subject matter may change to address events and topics of interest at the time of the seminars.*

WHITE HOUSE WORKSHOP:
Reassessing National Interests in an Age of Global Tension

May 1-3, 2007
September 10-12, 2007

Capitol Hill Club, Washington, DC



President Bush's final months in the White House could be the most eventful since the first year of his presidency. Unpredictable developments in the war on terrorism, nuclear proliferation, a weakening dollar and vacillating public support only complicate the challenges his administration faces.

With the 2008 campaign already underway, the exercise of presidential power will inevitably be vulnerable to attacks by a Democratic Congress, a critical media, and an international community which seems increasingly anti-American. Such a political atmosphere will make policymaking difficult.

Like it or not, this is the environment in which federal executives must operate and perform critical service.

An understanding of the issues and their political dimensions is essential. This special Public Policy Seminar will offer off-the-record briefings and in-depth background reviews by a group of professionals, scholars, and other experts, specially assembled by Alan L. Freed Associates.

Capitol Hill Workshop and White House Workshop originated by Alan L. Freed Associates in 1976

WHITE HOUSE SPEAKERS*

Presidential Leadership During Times of Crisis

Stephen Wayne, Professor of Government, Georgetown University; Author of *Presidential Leadership* and *The Road to the White House 2004*

How the President Tries to Get His Way on Capitol Hill

Kenneth Duberstein, Chairman and CEO, The Duberstein Group; Former Chief of Staff under President Reagan

Covering the Presidency: The Perspectives of a White House Reporter

Alexis Simendinger, White House Correspondent, *National Journal*; Former Reporter, Bureau of National Affairs; Commentator, *Washington Week in Review*

An Analysis of Modern Political Campaigns and Tactics

Jay Bryant, Political Consultant and Campaign Manager; Commentator, *All Things Considered* (NPR); Former Staff Assistant in both U.S. Senate and House

The Structure and Organization of the White House Staff

Roger Porter, Director, Center for Business and Government, Harvard University; Former Assistant to President Bush for Economic and Domestic Policy

The Supreme Court: What Will the Future Bring?

Jeffrey Rosen, Legal Affairs Editor, *The New Republic*; Author of *The Unwanted Gaze: The Destruction of Privacy in America*

The President and Public Opinion

Karlynn Bowman, Resident Fellow, American Enterprise Institute; Co-editor, *The American Enterprise Magazine*

Russia, China, and Northeast Asia

Stephen J. Blank, Research Professor, National Security Affairs, U.S. Army War College

The Shrinking Powers of Congress by Acquiescence

Bruce Fein, Constitutional Scholar, Private Attorney; Weekly Columnist, *Washington Times* and *Legal Review*; Supreme Court Editor, *Benchmark Magazine*

Presidential Leadership: Contrasts in Style

Edwin Meese, III, Ronald Reagan Chair in Public Policy, Heritage Foundation; Former U.S. Attorney General; Author of *With Reagan: The Inside Story*

International Economic Development and U.S. National Security: A Global Assessment

Martin Walker, Editor, United Press International; Former U.S. Bureau Chief, *The Guardian* (London); Author of *The History of the Cold War*

Defending Detainees: National Security vs. Civil Liberties Post 9/11

Neal Katyal, Professor of Government, Georgetown University; Former National Security Advisor to the Deputy Attorney General

Health Policy Issues Facing the 110th Congress

Julie Rovner, Free-Lance Health Journalist covering Capitol Hill; Special Correspondent, *Congress Daily*; Commentator, *The Lehrer News Hour*, CNN and C-Span; Author of *Health Politics and Policy, A – Z*

The Constitution and Representation in Government: The American Experience

Mark Talisman, Senior Lecturer, JFK School of Government and Harvard University

The Legislative Roles of the Office of Management and Budget

Jeffrey Weinberg, Legislative Attorney, Legislative Reference Division, Office of Management and Budget

An Historical Perspective of the President and the Media

Sid Davis, Former Vice-President and Washington Bureau Chief, NBC News; Former Program Director, Voice of America

National Intel, the New World Order and American National Security

Ronald Marks, Former Senior CIA Official and Intelligence Counsel to Senators Bob Dole and Trent Lott

Economic Growth vs. Traditional Values in the Middle East

Ambassador Edward S. Walker Jr., President and CEO, Middle East Institute; Former Assistant Secretary of State for Near Eastern Affairs under Presidents Clinton and G.W. Bush; Former Ambassador to Israel and Egypt

The Role of the National Security Council

Geoffrey Kemp, Director, Regional Security Programs, The Nixon Center; Former Special Assistant to President Reagan for National Security Affairs

Going Public: The White House Press Operation

Martha Joynt Kumar, Director, White House Transition Project; Author, *Portraying the President: The White House and the News Media*; Co-author, *The White House World*

U.S. National Interests in the Middle East

Yossi Shain, Professor, Georgetown University and Tel Aviv University; Author, *Kinship and Disaporas in World Affairs*

Presidential Initiatives: A Defense and Foreign Policy Update

Ambassador Robert Hunter, Former U.S. Ambassador to NATO under President Clinton; Senior Advisor, RAND Corporation; Author, *Presidential Control of Foreign Policy*

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ALAN L. FREED ASSOCIATES: In 1976, Alan L. Freed Associates founded and developed the original Capitol Hill Workshop and White House Workshop. Alan L. Freed Associates has designed and conducted more than 800 executive-level public policy seminars in Washington, DC. In addition, Alan L. Freed Associates has presented over 100 public policy seminars at various military bases around the United States. Over 500 “Washington Insiders” have made presentations in the past 30 years. These public policy seminars are a widely recognized and highly respected component of leadership training and executive development in the federal government.

Alan L. Freed Associates is affiliated with the Federal Executive Institute Alumni Association (FEIAA), a nonprofit organization which is dedicated to the continuing education of the federal executive.

PROGRAM SCHEDULE: The Seminars will be held at the Capitol Hill Club, 300 First Street, SE, Washington, DC. Continental breakfast and registration will start at 8:00a.m. The seminar will begin at 8:30a.m. and conclude at approximately 4:00p.m. each day. A luncheon workshop with speaker is included each day.

FEE: \$1,135 per person

SEMINAR FORMAT: It is anticipated that there will be a minimum of fifteen high-level presentations given by a group of prestigious individuals who have first-hand knowledge of the formulation and development of U.S. public policy. Presentations and subject matter may change to address events and topics of interest at the time of the seminars.

PROGRAM MODERATOR: A highly qualified Program Moderator will facilitate dialogue between the speakers and participants over the course of the three-day seminar. An on-site coordinator will be provided to attend to workshop logistics.

ADDITIONAL INFORMATION: Visit our website www.alanlfreedassociates.com or contact Iris Fernandez or Patricia Patton by telephone at 703-684-8807 or by email at admin@alanlfreedassociates.com.

Alan L. Freed Associates
Founder of the Capitol Hill Workshop in 1976