

**ALAN L. FREED ASSOCIATES
PUBLIC POLICY SEMINARS**

FY 2008

CAPITOL HILL WORKSHOP

AND

WHITE HOUSE WORKSHOP

BROCHURE

The Capitol Hill Workshop was founded and developed by Alan L. Freed Associates in 1976.

CAPITOL HILL WORKSHOP:

Assessing American Policy and National Interests

November 27-29, 2007

February 26-28, 2008

June 17-19, 2008

September 16-18, 2008

Capitol Hill Club, Washington, DC



In the final months of the Bush Administration the 110th Congress faces a number of complex global issues crucial to the Department of Defense.

The continuing conflict in Iraq and Afghanistan; combating terrorism; nation-building around the world; the economic rivalry with China; nuclear proliferation in Iran and North Korea; and Russia's new aggressive foreign policy – all of these concerns will have significant implications for the new Congress, the Department of Defense, and the nation.

How will lawmakers respond? What will be the likely impact on DoD? These questions, along with other economic and social issues affecting the nation, will be discussed by a distinguished group of leading authorities on the national policy-making process.

The Capitol Hill Workshop will include a visit to Capitol Hill, the Supreme Court, and the Library of Congress.

CAPITOL HILL SPEAKERS*

Congressional Leadership: An Update on the Issues Facing the 110th Congress

Walter Oleszek, Senior Specialist in American Government, Congressional Research Service;
Author of *Congress and Its Members*

The New World Order and American National Security

Mark Lowenthal, President and CEO, Intelligence and Security Academy; Former Staff Director,
House Intelligence Committee

International Economic Development and U.S. National Security: A Global Assessment

Martin Walker, Director, Global Business Policy Council; Former U.S. Bureau Chief, *The Guardian* (London); Author of *The History of the Cold War*

Congress and the Domestic Agenda

Norman Ornstein, Resident Scholar, American Enterprise Institute

The Role of Staff and the Committee on Appropriations

M. Sidney Ashworth, Clerk, House Appropriations Committee

Congress and U.S. Foreign Policy Priorities: Budget and Partisan Politics in a Divided Government

Lawrence J. Korb, Senior Fellow, Center for American Progress; Former Assistant Secretary of Defense under President Reagan

Leadership in Congress: Personal Reflections

Larry LaRocco, Former Democratic Representative from Idaho; President, Fleishman-Hillard-Government Relations; U. S. Association of Former Members of Congress

The United States & The Middle East: Prospects for the Three Major Crisis Areas

Ambassador Samuel Lewis (Ret.), U.S. Institute of Peace; Policy Planning Staff; Former Ambassador to Israel under Presidents Carter and Reagan

A Clash of Civilizations? Ethnic and Religious Challenges to American National Interests

Paul Goble, Senior Research Associate, Euro College, University of Tartu, Estonia; Former Senior Advisor to the Director, Voice of America

Reflections on Lawmaking in America: Personal Responsibility and the National Interest

Ralph Nader, Consumer Advocate and 2004 Presidential Candidate

Russia and the Near Abroad: The New Geo-Political Realities

Yuri Maltsev, Soviet Defector and Economic Specialist; Former Senior Researcher, Institute of Economics, Academy of Sciences of the USSR

Lobbying Congress: Money and Politics

Cleta Mitchell, Political Law Attorney; Former Oklahoma State Legislator; Former Director and General Counsel, Term Limits Legal Institute

The Politics of Energy and U.S. National Interests

Llewellyn King, Publisher and Editor, *Energy Daily*, *White House Weekly*, and *Defense Week*; Host, *White House Chronicle* (Cable TV)

The North Korean Threat and What the U.S. Should Do About It

Chuck Downs, Former Foreign Policy Advisor; U.S. House Policy Committee; Author of *Over the Line: North Korea's Negotiating Strategy*

Viewing Both Ends of the Avenue: What Does the Future Hold?

Eleanor Clift, Contributing Editor, *Newsweek* Magazine; Panelist, *The McLaughlin Group*; Author, *Founding Sisters*

Congress and the Media

Sid Davis, Former Vice-President and Washington Bureau Chief, NBC News

Library of Congress Tour (optional)

Craig D'Ooge, Former Media Director, Library of Congress

The Capitol Hill Workshop will include a tour of Capitol Hill, including visits to congressional hearings, the Supreme Court, and the House and Senate galleries

Roster highlights speakers from 2007 **Capitol Hill Workshops and is meant to offer interested participants an illustration of the type of sessions they will be experiencing in this seminar. Approximately 15 presentations will be made at each workshop. Presentations and subject matter may change to address events and topics of interest at the time of the seminars.*

WHITE HOUSE WORKSHOP:
Power and Strategic Partnerships in an Age of Uncertainty

March 11-13, 2008
May 20-22, 2008
September 9-11, 2008

Capitol Hill Club, Washington, DC



President Bush's final months in the White House could be the most eventful since the first year of his presidency. New developments in the war on terrorism, nuclear proliferation, changing relations with Russia, an uncertain economy, and vacillating public support are sure to complicate the challenges the administration faces.

With the 2008 campaign in full swing, the exercise of presidential power will inevitably be subject to attacks by a Democratic Congress, a critical media, and an international community which seems increasingly anti-American. Such a charged political atmosphere will make policymaking difficult.

An understanding of the issues and their political dimensions is essential to every federal executive. This Public Policy Seminar will offer off-the-record briefings and in-depth background reviews by a group of professionals, scholars, and other experts, specially assembled by Alan L Freed Associates.

Capitol Hill Workshop and White House Workshop originated by Alan L. Freed Associates in 1976

WHITE HOUSE SPEAKERS*

Presidential Leadership During Times of Crisis

Stephen Wayne, Professor of Government, Georgetown University; Author of *Presidential Leadership* and *The Road to the White House 2004*

Covering the Presidency: The Perspectives of a White House Reporter

Alexis Simendinger, White House Correspondent, *National Journal*; Former Reporter, Bureau of National Affairs; Commentator, *Washington Week in Review*

An Analysis of Modern Political Campaigns and Tactics

Jay Bryant, Political Consultant and Campaign Manager; Commentator, *All Things Considered* (NPR); Former Staff Assistant in both U.S. Senate and House

The Structure and Organization of the White House Staff

Roger Porter, Director, Center for Business and Government, Harvard University; Former Assistant to President Bush for Economic and Domestic Policy

The War in Iraq and the War on Terror: How the United States Sees Its Position in the World

Karlyn Bowman, Resident Fellow, American Enterprise Institute; Co-editor, *The American Enterprise Magazine*

Presidential Leadership: Contrasts in Style

Edwin Meese, III, Ronald Reagan Chair in Public Policy, Heritage Foundation; Former U.S. Attorney General; Author of *With Reagan: The Inside Story*

Contemporary Iran: Politics, Culture, and Its Role in the War on Terror

Ambassador Edward Gnehm, Ambassador to Jordan (2001), Kuwait (1990), and Australia (2000-01)

The Politics of Health: The Conflict Between Government, Industry and Science

Cecil Fox, President, Molecular Histology Inc.; Former Senior Scientist and Infectious Disease Specialist, National Institutes of Health

The Legislative Roles of the Office of Management and Budget

Jeffrey Weinberg, Legislative Attorney, Legislative Reference Division, Office of Management and Budget

National Intel, the New World Order and American National Security

Ronald Marks, Former Senior CIA Official and Intelligence Counsel to Senators Bob Dole and Trent Lott

China and Protectionism: Smoot-Hawley Revisited?

Martin Sieff, National Security Correspondent and Former Chief Political Correspondence, United Press International

The Politics of Immigration Reform

Robert S. Wood, Dean Emeritus, Center for Naval Warfare Studies and Chester Nimitz Chair of Foreign Policy and National Security, U.S. Naval War College, Newport, Rhode Island

The Role of the National Security Council

Geoffrey Kemp, Director, Regional Security Programs, The Nixon Center; Former Special Assistant to President Reagan for National Security Affairs

Engaging the Allies

Ambassador Robert Hunter, Former U.S. Ambassador to NATO under President Clinton; Senior Advisor, RAND Corporation; Author, *Presidential Control of Foreign Policy*

The Globalization of Economic Life: American Institutions at Risk

Jack Blum, Attorney; Former Special Counsel, U.S. Senate Committee on Foreign Relations

Iraq and Prospects for Force Structure and Readiness

Frederick Kagan, Resident Scholar, American Enterprise Institute; Military Historian

How the President Tries to Get His Way on Capitol Hill

Kenneth Duberstein, Chairman and CEO, The Duberstein Group; Former Chief of Staff under President Reagan

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ALAN L. FREED ASSOCIATES: In 1976, Alan L. Freed Associates founded and developed the original Capitol Hill Workshop and White House Workshop. Alan L. Freed Associates has designed and conducted more than 800 executive-level public policy seminars in Washington, DC. In addition, Alan L. Freed Associates has presented over 100 public policy seminars at various military bases around the United States. Over 500 “Washington Insiders” have made presentations in the past 30 years. These public policy seminars are a widely recognized and highly respected component of leadership training and executive development in the federal government.

Alan L. Freed Associates is affiliated with the Federal Executive Institute Alumni Association (FEIAA), a nonprofit organization which is dedicated to the continuing education of the federal executive. For more information, please see www.feiaa.org.

PROGRAM SCHEDULE: The Seminars will be held at the Capitol Hill Club, 300 First Street, SE, Washington, DC. Continental breakfast and registration will start at 8:00a.m. The seminar will begin at 8:30a.m. and conclude at approximately 4:00p.m. each day. A luncheon workshop with speaker is included each day.

FEE: \$1,185 per workshop. Workshops are open to civilians (GS-13 and above) and military (O-4 and above). Others who have a special interest in the subject, a need-to-know, or are in key positions may apply. Workshop space is limited to assure participants ample time for open discussion with presenters.

SEMINAR FORMAT: It is anticipated that there will be a minimum of fifteen high-level presentations given by a group of prestigious individuals who have first-hand knowledge of the formulation and development of U.S. public policy. Presentations and subject matter may change to address events and topics of interest at the time of the seminars.

PROGRAM MODERATOR: A highly qualified Program Moderator will facilitate dialogue between the speakers and participants over the course of the three-day seminar. An on-site coordinator will be provided to attend to workshop logistics.

ADDITIONAL INFORMATION: Visit our website www.alanlfreedassociates.com or contact Iris Fernandez or Patricia Patton by telephone at 703-684-8807 or by email at admin@alanlfreedassociates.com.

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Founder of the Capitol Hill Workshop in 1976